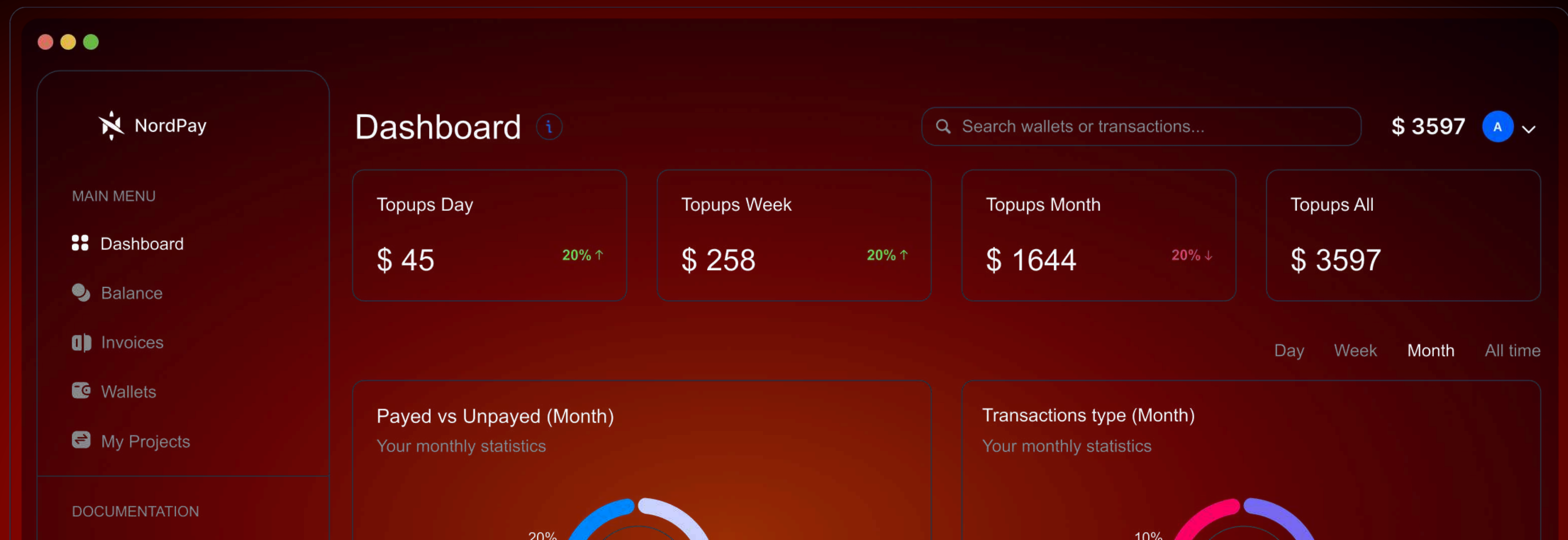




# Instant crypto payments for Gambling and Betting businesses — fast, anonymous, and secure.

NordPay is a reliable crypto processing solution with minimal fees and a convenient deposit system.



# Cryptocurrency is **the future** of payment systems

Each year, the number of SaaS users paying with cryptocurrency grows by 30%.  
Offer your clients a clear advantage.

**+ 197%**

Cryptocurrency payments usage will grow by 197% by 2030.

**> 50M**

Over 50 million people worldwide own crypto, 1.5 million use it daily.

**20M**

Crypto holders in the CIS market; 800,000 use it daily.

**+15.6%**

Growth in crypto transactions in the CIS in 2023.

**TOP 10**

Three CIS countries are among the top 10 for crypto usage.

**6–7%** *annual growth*

The crypto market grows by 6–7% each year.

\* Data sourced from Statista



# Why is Nord Pay convenient for your clients?

## Confidentiality

Full transaction anonymity with Nord Pay.

## New Clients

Attract a solvent audience that values convenience and cryptocurrency privacy.

## Save on Fees

Nord Pay's fees are up to 70% lower than traditional banking acquiring. You decide who pays the fee — you or the user.

## Security and Privacy

Comply with global AML and data protection standards, ensuring reliable payment security.





# Nord Pay is the perfect solution for:



## Online Casinos

Instant and secure crypto payments for gambling platforms.



## Sports Betting

Fast and anonymous transactions for high-risk betting users.



## Gambling Platforms

Stable and protected payment solutions for online gambling.



## Bookmakers

A simple way to process bets and payouts in real time.



## Gaming Apps

Crypto payment integration for mobile games with minimal fees.



## Entertainment Industry

Payments for participating in paid games and tournaments — accessible and secure.



# Why do clients choose us?

## Security

Compliance with global AML and data protection standards.

## Level Up

Increase loyalty and conversion by reaching a new audience.

## Save on Fees

The average fee for bank acquiring is 3–6%, while crypto payments start from just 0.8%.

## Speed

Payments are nearly instant, enabling a smooth checkout process.

## New markets

Attract solvent clients from all over the world.

## Client Focus

Increase lead volume and boost ROI.



# Why does Nord Pay provide the best solution for your business?



## Full Control

Monitor your company's financial status from anywhere in the world. Flexible settings and transparent analytics help you make data-driven decisions in seconds.

## Intuitive Interface

Manage wallets, view transactions, and track real-time statistics — all in one place.

## Advanced Analytics

Generate detailed charts and reports with real-time updates for effective financial management.



## Transparent Fees

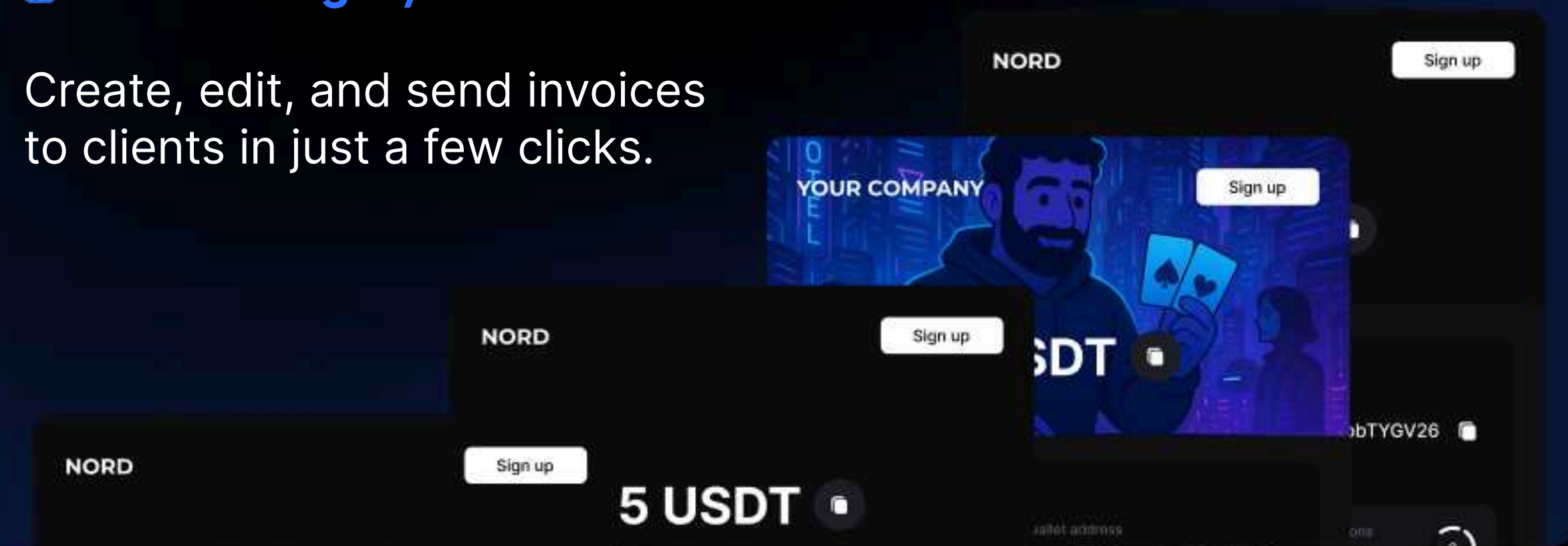
No hidden charges. Control your expenses and monitor the status of every payment.



# Nord Pay Products for Your Convenience

## Invoicing System

Create, edit, and send invoices to clients in just a few clicks.



## Bookkeeping

Financial analytics and expense tracking by day, week, or month.



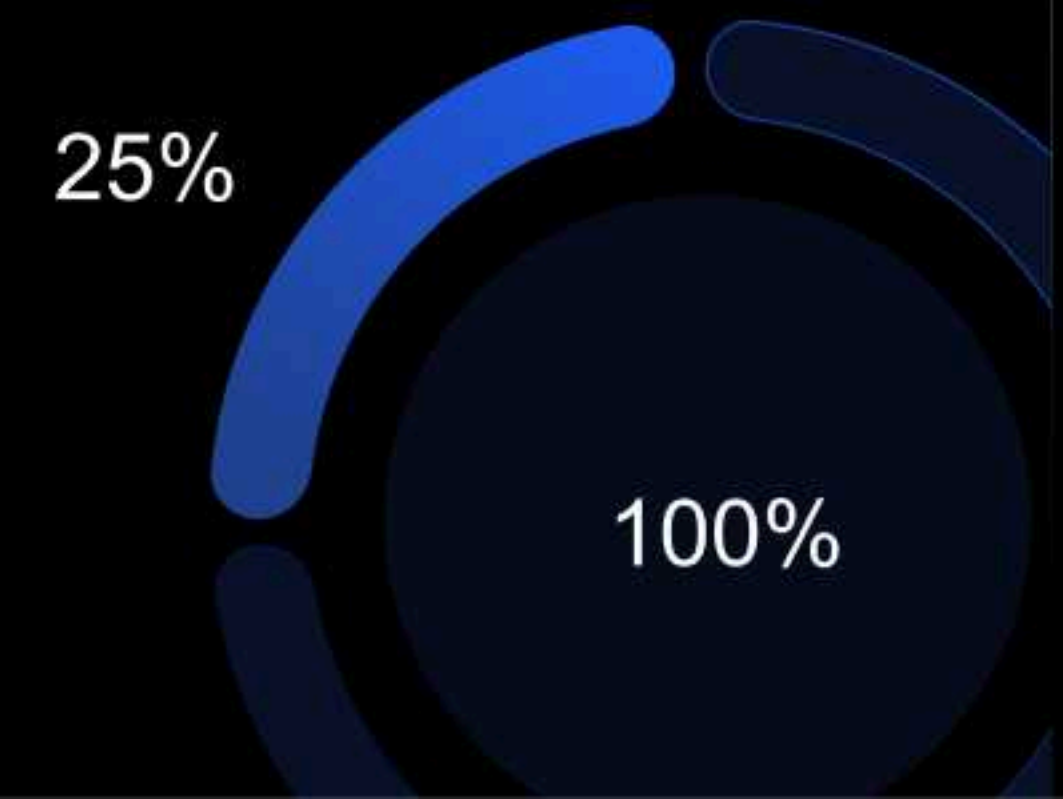
## Fast API Integration

Connect crypto payments to offer your clients a modern payment method.

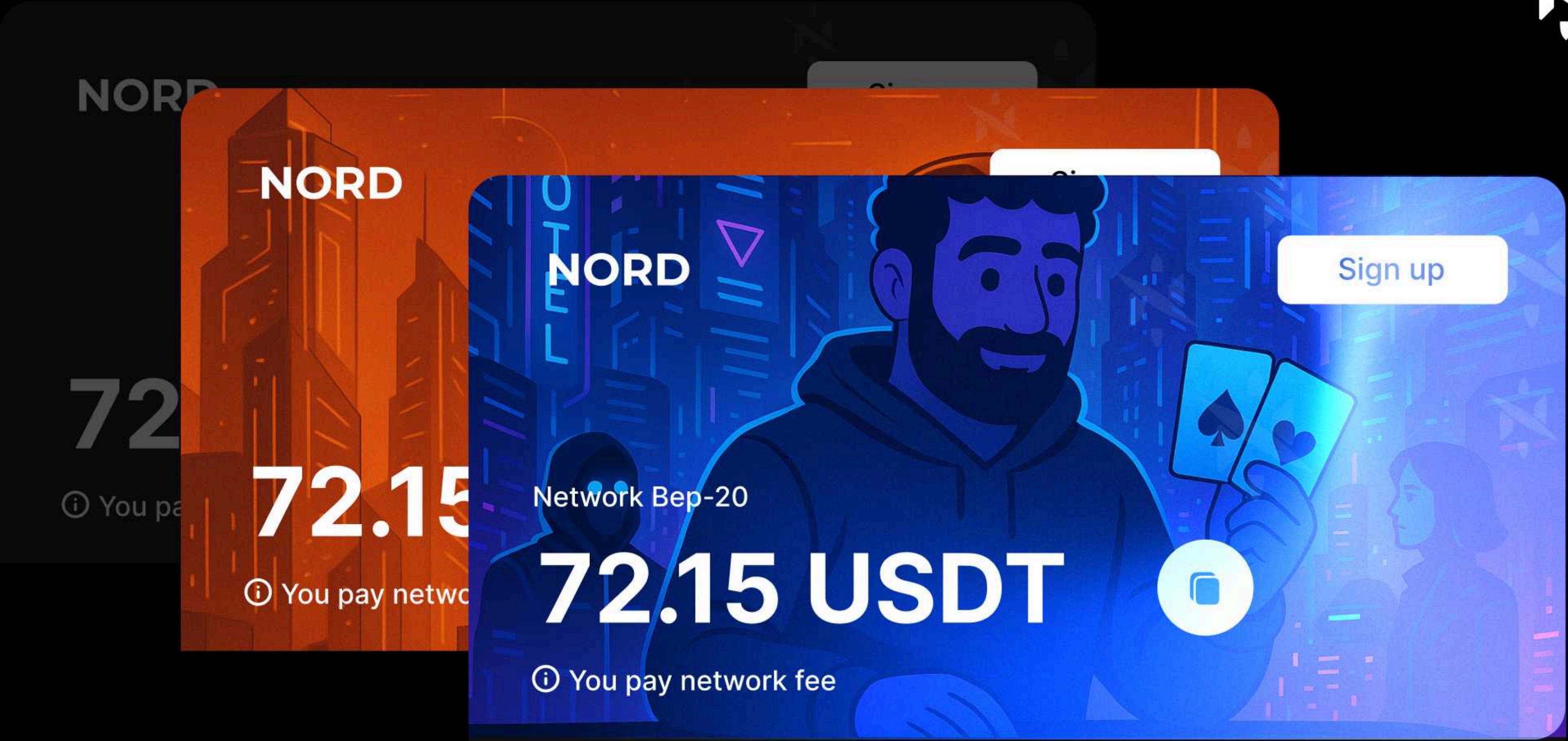


## Advanced Analytics

Detailed charts and reports for tracking key business metrics.







# Customization

You can change the cover and naming to match your brand.

Expiration time

00:59:31

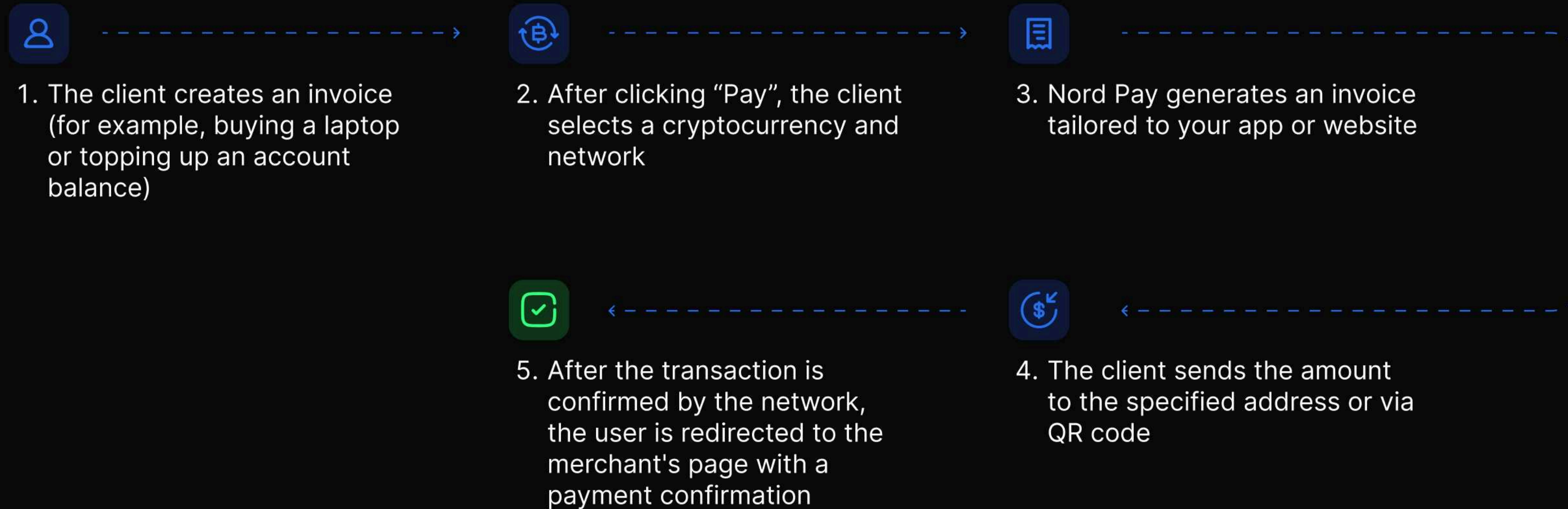
Confirmations

0 from 5





# How the payment process looks for the client





# Four Steps to Connect the Payment System

Register on the Nord Pay platform and create a project



API

Get API access:  
Your gateway to keys and settings

Integrate the API into  
your existing service  
using the documentation  
and ready-to-use  
libraries



Set up a withdrawal  
address  
(manual or automatic)





# Make your business more efficient with Nord Pay!

Have any questions? We're ready to help!



[@NORD\\_Partnerships](https://t.me/NORD_Partnerships)



[inbox@nord.international](mailto:inbox@nord.international)

<https://nord.international/pay/casino>

<https://nord-pay.com>