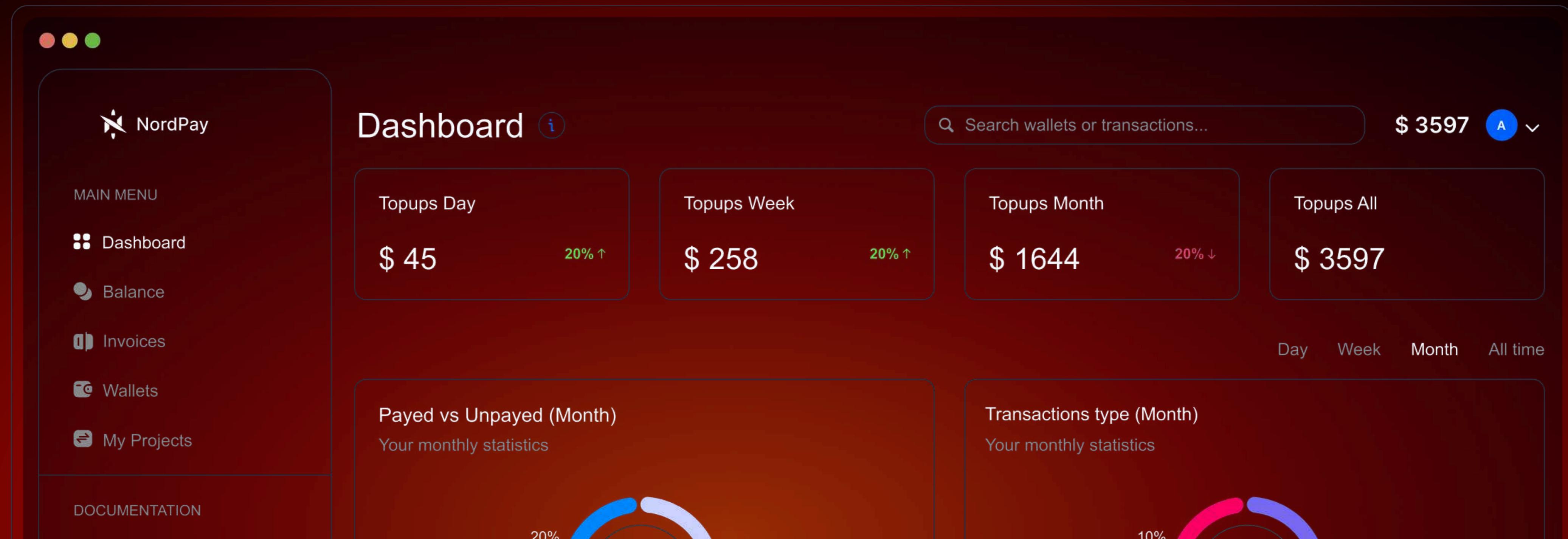




# Instant crypto payments for Gambling and Betting businesses — fast, anonymous, and secure.

NordPay is a reliable crypto processing solution with minimal fees and a convenient deposit system.

A screenshot of the NordPay dashboard. The top navigation bar shows 'NordPay' and a search bar with placeholder text 'Search wallets or transactions...'. A balance of '\$ 3597' is displayed with a dropdown arrow. The main content area is titled 'Dashboard' and includes four summary boxes: 'Topups Day' (\$ 45, 20% ↑), 'Topups Week' (\$ 258, 20% ↑), 'Topups Month' (\$ 1644, 20% ↓), and 'Topups All' (\$ 3597). Below these are two charts: 'Payed vs Unpayed (Month)' and 'Transactions type (Month)'. The left sidebar contains a 'MAIN MENU' with links to 'Dashboard', 'Balance', 'Invoices', 'Wallets', and 'My Projects', and a 'DOCUMENTATION' section.

# Cryptocurrency is the future of payment systems

Each year, the number of SaaS users paying with cryptocurrency grows by 30%.

Offer your clients a clear advantage.

**20M**

Crypto holders in the CIS market;  
800,000 use it daily.

**+15.6%**

Growth in crypto transactions in the CIS in 2023.

**+ 197%**

Cryptocurrency payments usage will grow by 197% by 2030.

**> 50M**

Over 50 million people worldwide own crypto, 1.5 million use it daily.

**TOP 10**

Three CIS countries are among the top 10 for crypto usage.

**6–7% *annual growth***

The crypto market grows by 6–7% each year.

# Why is Nord Pay convenient for your clients?

## Confidentiality

Full transaction anonymity with Nord Pay.

## New Clients

Attract a solvent audience that values convenience and cryptocurrency privacy.

## Save on Fees

Nord Pay's fees are up to 70% lower than traditional banking acquiring. You decide who pays the fee — you or the user.

## Security and Privacy

Comply with global AML and data protection standards, ensuring reliable payment security.



# Nord Pay is the perfect solution for:



## Online Casinos

Instant and secure crypto payments for gambling platforms.



## Sports Betting

Fast and anonymous transactions for high-risk betting users.



## Gambling Platforms

Stable and protected payment solutions for online gambling.



## Bookmakers

A simple way to process bets and payouts in real time.



## Gaming Apps

Crypto payment integration for mobile games with minimal fees.



## Entertainment Industry

Payments for participating in paid games and tournaments — accessible and secure.

# Why do clients choose us?



## Security

Compliance with global AML and data protection standards.



## Level Up

Increase loyalty and conversion by reaching a new audience.



## Save on Fees

The average fee for bank acquiring is 3–6%, while crypto payments start from just 0.8%.



## Speed

Payments are nearly instant, enabling a smooth checkout process.



## New markets

Attract solvent clients from all over the world.



## Client Focus

Increase lead volume and boost ROI.

# Why does Nord Pay provide the best solution for your business?



## ≡ Full Control

Monitor your company's financial status from anywhere in the world. Flexible settings and transparent analytics help you make data-driven decisions in seconds.

## ⌚ Intuitive Interface

Manage wallets, view transactions, and track real-time statistics — all in one place.

## 📊 Advanced Analytics

Generate detailed charts and reports with real-time updates for effective financial management.

## ⌚ Transparent Fees

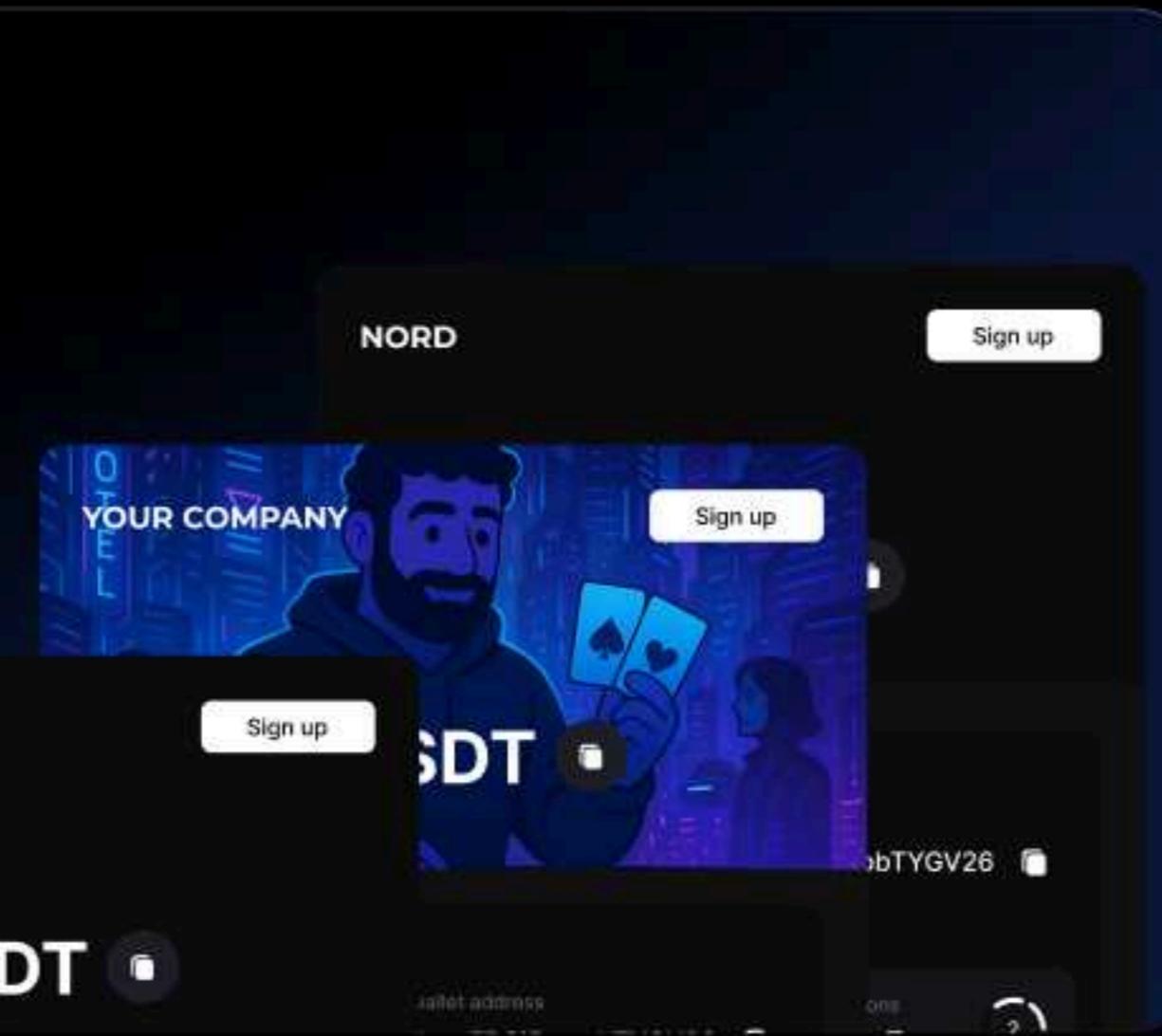
No hidden charges. Control your expenses and monitor the status of every payment.



# Nord Pay Products for Your Convenience

## Invoicing System

Create, edit, and send invoices to clients in just a few clicks.



## Bookkeeping

Financial analytics and expense tracking by day, week, or month.

Day

Week

Month

## Fast API Integration

Connect crypto payments to offer your clients a modern payment method.

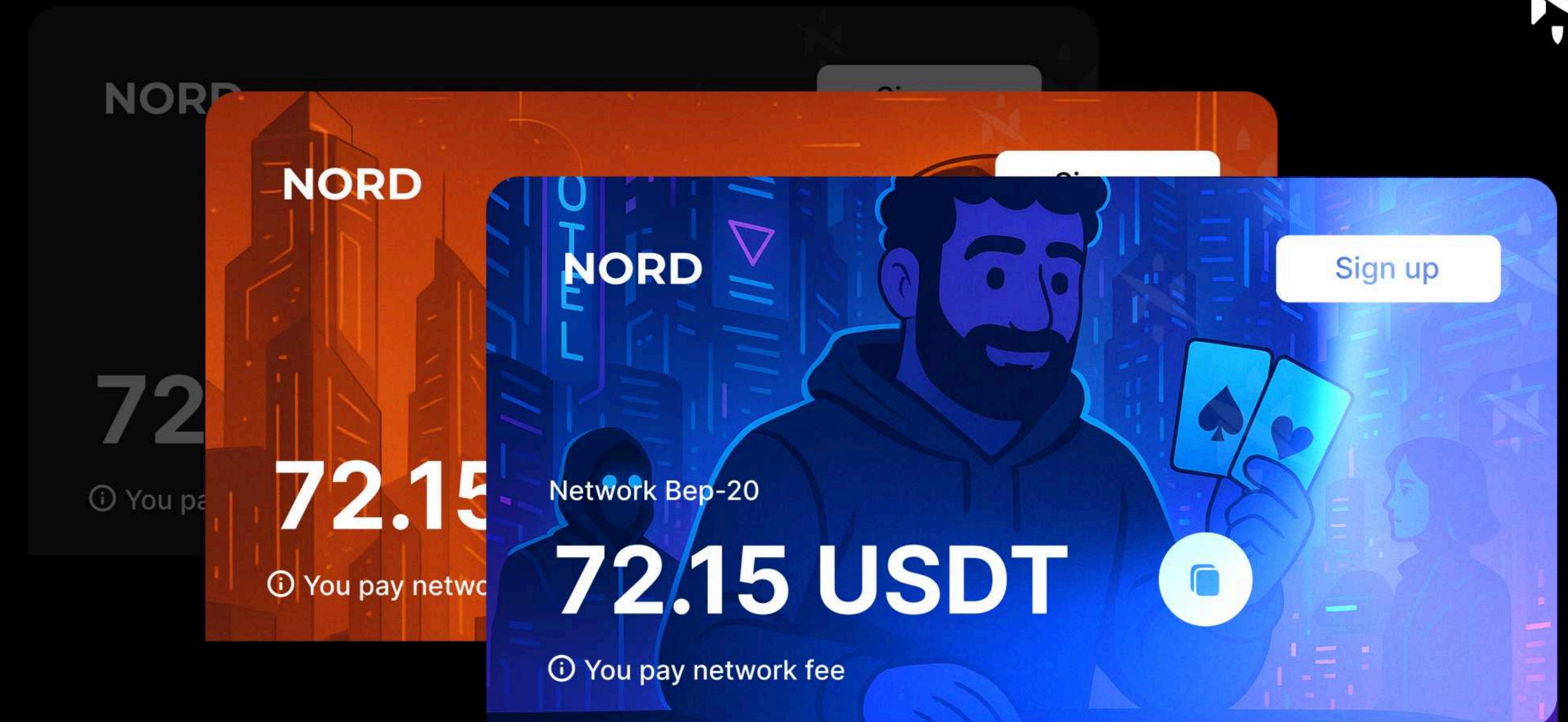
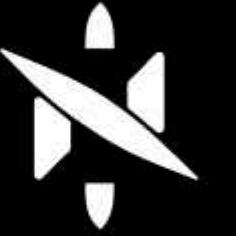


## Advanced Analytics

Detailed charts and reports for tracking key business metrics.

25%

100%



## Customization

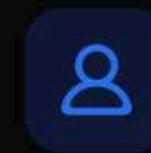
You can change the cover and naming to match your brand.

Expiration time  
**00:59:31**

Confirmations  
**0 from 5**



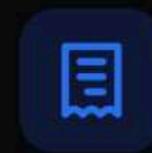
# How the payment process looks for the client



1. The client creates an invoice (for example, buying a laptop or topping up an account balance)



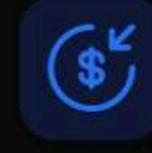
2. After clicking “Pay”, the client selects a cryptocurrency and network



3. Nord Pay generates an invoice tailored to your app or website



5. After the transaction is confirmed by the network, the user is redirected to the merchant's page with a payment confirmation



4. The client sends the amount to the specified address or via QR code

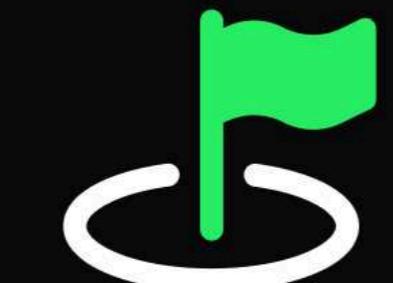
# Four Steps to Connect the Payment System

Register on the Nord Pay platform and create a project



Get API access:  
Your gateway to keys and  
settings

Integrate the API into  
your existing service  
using the documentation  
and ready-to-use  
libraries



Set up a withdrawal  
address  
(manual or automatic)



# Make your business more efficient with Nord Pay!

Have any questions? We're ready to help!



[@NORD\\_Partnerships](https://twitter.com/NORD_Partnerships)



[inbox@nord.international](mailto:inbox@nord.international)

<https://nord.international/pay/casino>

<https://nord-pay.com>